# 2018 – 2019 Annual Report OFFICE OF ORIENTATION & TRANSITION

**OFFICE OF ORIENTATION & TRANSITION** 

# **Our** Mission

THE OFFICE OF ORIENTATION & TRANSITION WELCOMES EACH NEW UNIVERSITY OF UTAH STUDENT AND THEIR FAMILY AND CONNECTS THEM TO PERSONALIZED SUPPORT AND MEANINGFUL OPPORTUNITIES BY PROMOTING ACADEMIC EXCELLENCE AND SUCCESSFUL TRANSITIONS.

## U OFFICE OF ORIENTATION & TRANSITION

# **Our Core Values**

## **Embrace and Drive Change**

We intentionally adapt to the shifting world of higher education to better serve students, their families, and community partners. As campus leaders, we base progressive change on an awareness of student needs, best practices, and current research. We encourage a growth mindset for ourselves and others.

### Work as a Team to Build Community

We foster an environment where people respect and invest in each other. We value honest communication and encourage active listening within our team to build trust and understanding. We support a culture of care for each student and their connection to the greater campus community.

### **Pursue Growth and Learning**

We encourage lifelong learning through personal and professional growth. As an academic community, formal and experiential education shape student and professional development. To best serve the needs of our campus, we encourage knowledge and skill acquisition through learning opportunities.

## **Advocate for Social Justice**

Our office is an inclusive space where our differences become learning opportunities. Advocating for social justice is about demonstrating change for a more equitable society. Our intersecting identities, experiences, families, communities, and histories shape who we are and how we interact with others. Through brave dialogue and action, we encourage authenticity and positive change.



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# Introduction

The Office of Orientation & Transition Programs welcomes University of Utah students and their families and connects them to personalized support and meaningful opportunities by promoting academic excellence and successful transitions. The staff believes each student deserves to have a positive college experience and focuses on orientation, transition, and retention to promote student success. Key activities include communications, orientation and welcome programs, first-year and second-year programs and courses, transfer student programs, and parent and family programs. We aspire to create an environment where all students feel empowered by their unique talents and identities, find a sense of belonging and support, and have positive social and emotional experiences that lead to personal growth and academic excellence. We aim to inspire a shared vision of student success with students, their families, campus partners, and community leaders.

To achieve the mission and vision of the Office of Orientation & Transition staff rely on the core values of the office for meaningful decision making and strategic planning. The values include:

- Embrace and Drive Change
- Works as a Team to Build Community
- Pursue Growth and Learning
- Advocate for Social Justice

## o·ri·en·ta·tion

#### / ôrēən tāSH(ə)n/

Deliberate programmatic and service efforts designed to facilitate the transition of new students to the institution; prepare students for the institutions educational opportunities and student responsibilities; initiate the integration of new students into the intellectual, cultural, and social climate of the institution; and support the parents, partners, guardians, and children of new student (CASHE, 2009).

## tran-si-tion

#### /tran'ziSH(ə)n,tran'siSH(ə)n/

The process students go through (typically lasting up to one year) when entering a particular institution of higher education and/or entering the same institution for a new purpose. This may include, but not limited to, entering college as a first-year (freshman) student, transferring to a college from a different institution, and/or entering a college or university for a subsequent degree (e.g. entering graduate school). Successful transition results in student integration into the institution and, ultimately, in retention and/or achievement of personal educational objectives.

# **New Student Orientation (NSO)**

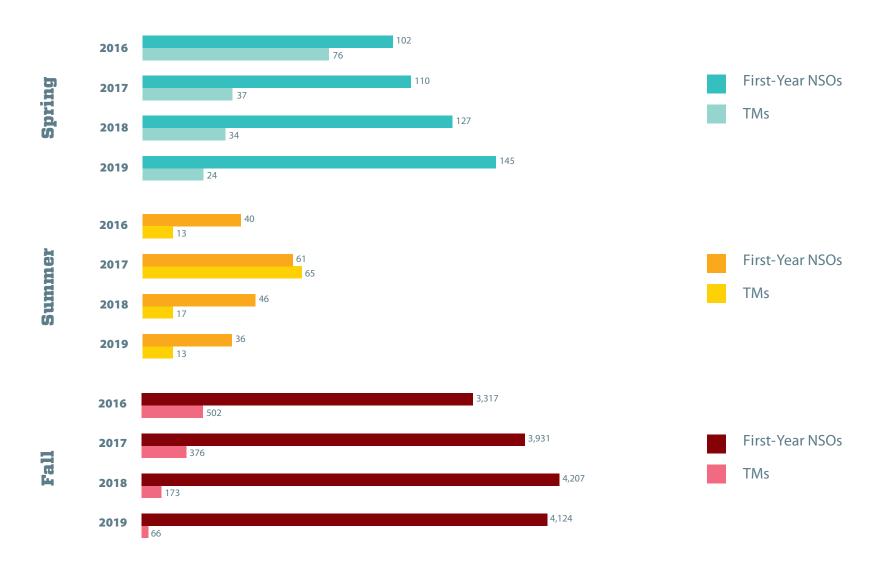
New Student Orientation is a mandatory program for ALL incoming students. NSO is an important program for students to attend because it helps students successfully transition and navigate the University of Utah. Based on when students matriculate at the University of Utah, whether they are a first-year (FY) or transfer (TR) student, and if any extenuating circumstances are disclosed, students' orientation experience and format may differ. The language we use within our office to discuss NSO can sometimes be confusing. In an effort to clarify, the following table is included:

New Student Or	ientation Programming	First-Year NSO	Transfer NSO
Spring NSO	Takes place during fall semester and welcomes students who plan to matriculate in the beginning of the spring semester	1-Day, on-campus program	1-Day, on-campus program
Summer NSO	Takes place during spring semester and welcomes students who plan to matriculate in the beginning of the summer semester	1-Day, on-campus program	1-Day, on-campus program
Fall NSO	Takes place during the summer semester and welcomes students who plan to matriculate in the beginning of the fall semester	2-Day, overnight, on-campus program	1-Day, on-campus program

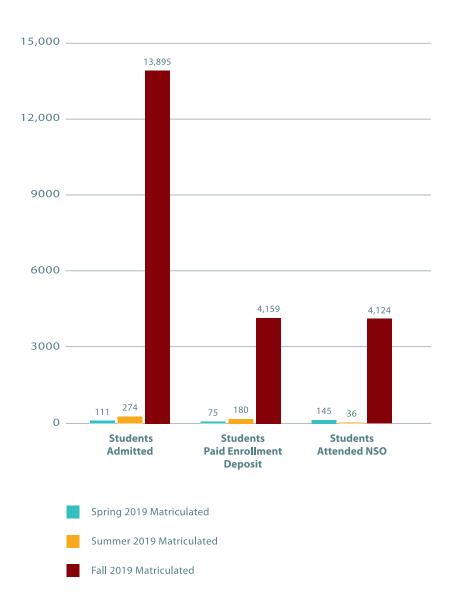


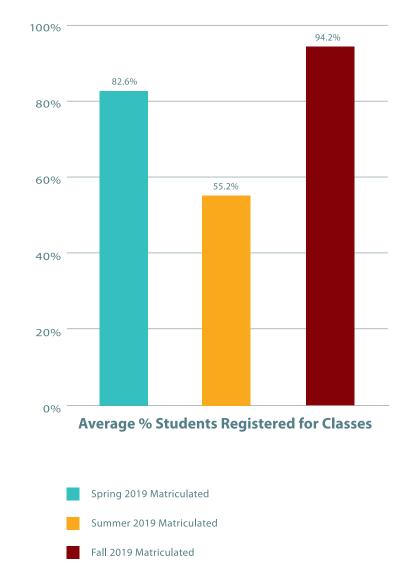
## **First-Year NSO**

## **Orientation Attendance: Matriculating First-Year Students**





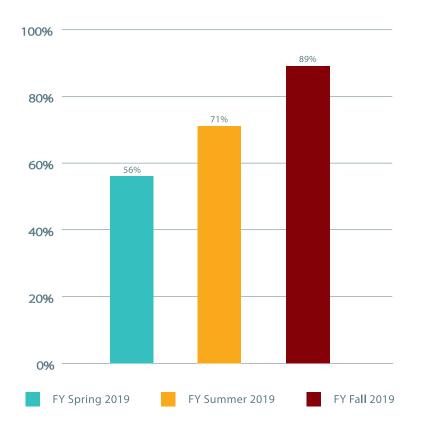




## **NSO Experience: First-Year Students**

The following qualitative data were pulled from the first-year New Student Orientation responses. Students complete the overall assessment as a part of the NSO check-out process prior to physically receiving their UCard. Below are overall assessment response rates:

#### **Assessment Response Rate 2019**



#### **Matriculating Spring 2019**

- **81.25%** of students felt welcomed to and part of the University of Utah community
- After attending New Student Orientation, 76.25% of students felt prepared to begin their journey at the University of Utah

#### **Matriculating Summer 2019**

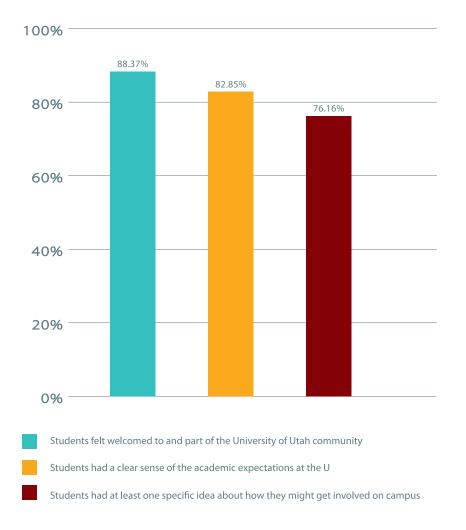
- **95.45%** of students felt welcomed to and part of the University of Utah community
- After attending New Student Orientation, 90.91% of students felt prepared to begin their journey at the University of Utah

#### **Matriculating Fall 2019**

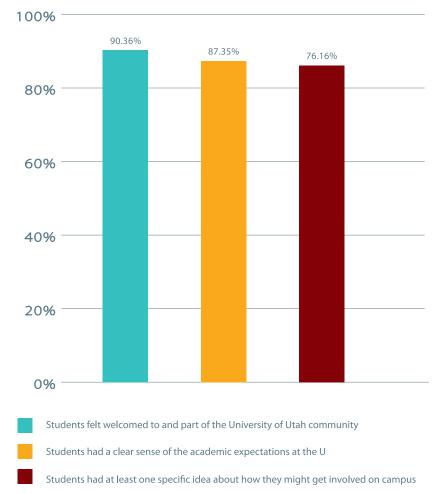
- **79.71%** of students felt welcomed to and part of the University of Utah community
- After attending New Student Orientation, 80.37% of students felt prepared to begin their journey at the University of Utah
- **78.21%** of students rated their overall New Student Orientation experience as "Excellent" or "Good"

## **NSO Experience: First-Year Students**

## After attending New Student Orientation Spring 2019

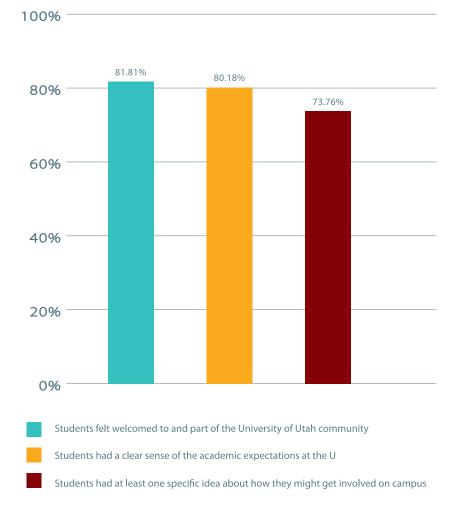


## After attending New Student Orientation Summer 2019



# **NSO Experience: First-Year Students**

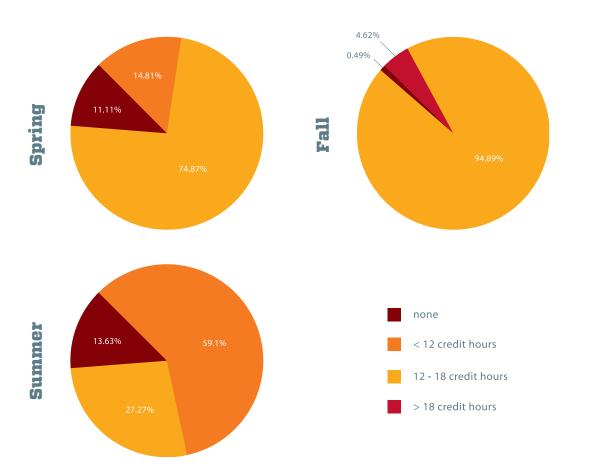
## After attending New Student Orientation Fall 2019





## **Course Registration**

### FY Student Course Registration: Self-reported FY NSO registration data



#### **Matriculating Spring 2019**

 The average NSO course registration for our spring firstyear admits: 85.6%

#### **Matriculating Summer 2019**

 The average NSO course registration for our summer firstyear admits: 55.2%

#### **Matriculating Fall 2019**

- The average NSO course registration for our fall first-year admits: **94.2%**
- Our highest registration rate for one NSO session: **97.6%**

## **Transfer NSO**

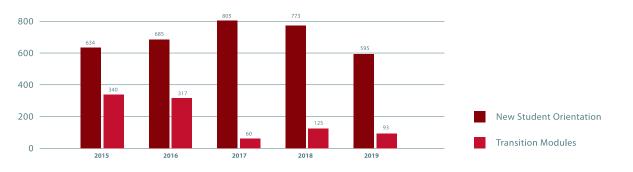
Transfer NSOs all have a similar format, regardless of the semester that a student is matriculating. Transfer NSOs are all 1-day on-campus programs that consist of required information & resource presentations in the morning and first semester course planning in the afternoon. The morning information includes a required presentation from the Office of the Dean of Students & Center for Student Wellness, information about degree requirements from the Academic Advising Center, and a presentation about the transfer student programs presented by the Office of Orientation & Transition. Additionally, 2 half hour breakout session blocks are included to allow students to personalize their NSO experience. Breakout session topics include Internships, Learning Abroad, Scholarships & Financial Aid, and other presentations from campus partners. Students have the opportunity to visit more campus partners during our Information & Involvement Fair, which runs during lunch.

In order to improve the effectiveness and participation with the Office of the Registrar's Office presentation, new students no longer learn how to register for courses as one large group, but instead, students are split into 4 small groups (based on academic college). At this time Orientation Leaders present about the registration process inorder to give a student perspective and answer questions based on the student experience. Students are then dismissed to meet with their academic college and register for classes. Once complete, student check out of NSO by completing our assessment and picking up their UCard.

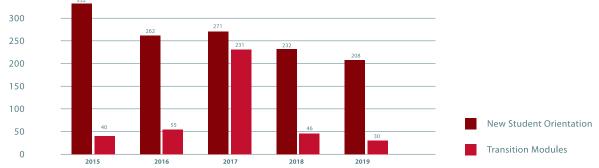


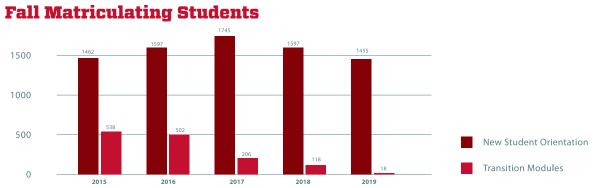
# **Transfer NSO Attendance:**

## **Spring Matriculating Students**



## **Summer Matriculating Students**



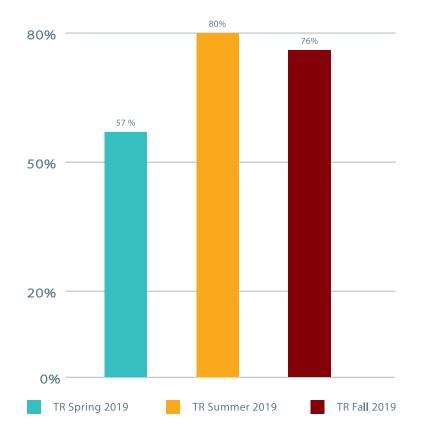


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## **NSO Experience: Transfer Students**

The following qualitative data were pulled from the Transfer New Student Orientation responses. Students complete the overall assessment as a part of the NSO check-out process prior to physically receiving their UCard. Below are overall assessment response rates:



#### **Assessment Response Rate 2019**

#### Matriculating Spring 2019 (After attending NSO)

- **88.37%** of students felt welcomed to and part of the University of Utah community
- **82.85%** of students had a clear sense of the academic expectations at the U
- **76.16%** of students had at least one specific idea about how they might get involved on campus

#### Matriculating Summer 2019 (After attending NSO)

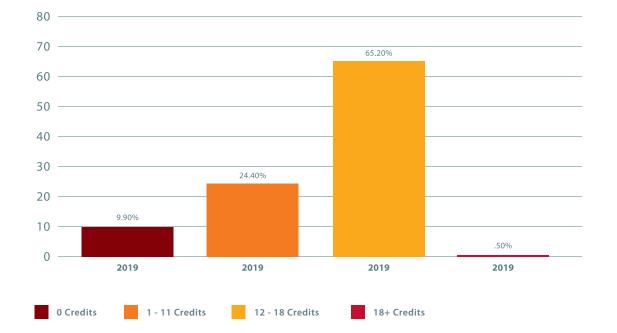
- **90.36%** of students felt welcomed to and part of the University of Utah community
- **87.35%** of students had a clear sense of the academic expectations at the U
- **86.14%** of students had at least one specific idea about how they might get involved on campus

#### Matriculating Fall 2019 (After attending NSO)

- **81.81%** of students felt welcomed to and part of the University of Utah community
- **80.18%** of students had a clear sense of the academic expectations at the U
- **73.76%** of students had at least one specific idea about how they might get involved on campus

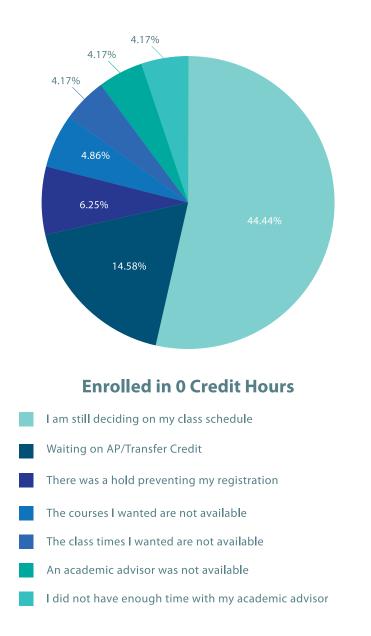
## **Course Registration**

Registering for classes is one of the most important aspects of New Student Orientation, and our staff works hard to insure that students have registered for at least one course before the orientation session ends. The following information was gathered through our program assessment, which 76% of new students completed.

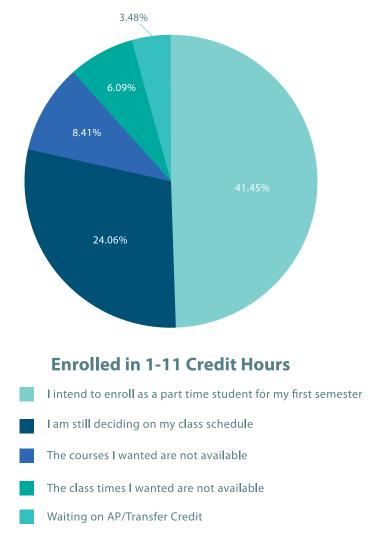


#### **Fall 2019 Transfer Student Enrollment**





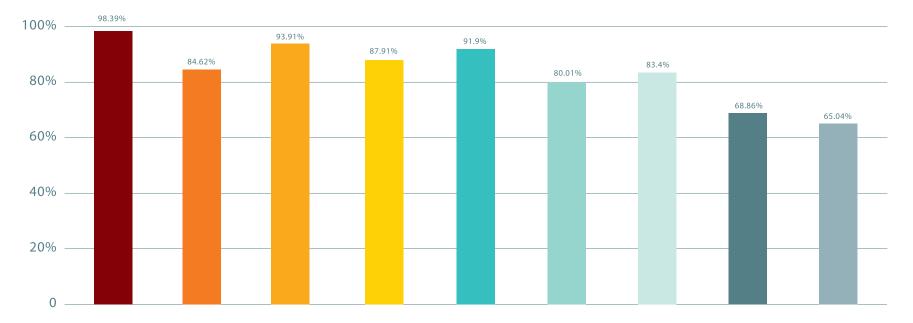
#### **Fall 2019 Transfer Student Enrollment**



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# **Parent & Family Orientation**

Parent & Family Orientation occurs with fall-matriculating, First-Year Orientation programs. In fiscal year 2019, there were 16 Parent & Family Orientations. Total participants for Parent & Family Orientation 2019 was 1,773 which increased from the previous year's 1,757. Strong positive assessment data indicated:



#### Strongly agree or agree that:

- I am ready to support my student during their time at the University of Utah.
- The University of Utah is a place where my student will receive appropriate levels of challenge and support to encourage personal and intellectual development.
- I feel knowledgeable about the range of support services and academic and co-curricular opportunities available to my student at the university.
- I feel more knowledgeable about the ways I can be engaged as a parent or family member.
- The University values my role as a parent/family member and sees me as a partner in supporting my student's success.

- As a result of attending Parent & Family Orientation, I better understand the importance of ... My student being challenged academically and personally during college.
- As a result of attending Parent & Family Orientation, I better understand the importance of ... Fostering autonomy in my student, while still serving as a resource and support.
- As a result of attending Parent & Family Orientation, I better understand the importance of ... Assisting my student in reflecting on and learning from unsuccessful experiences during college.
- "As a result of attending Parent & Family Orientation, I better understand the importance of ... - Encouraging my student to recognize and examine their own personal identity in relation to the diversity of others in the university community."

# **Transition Modules**

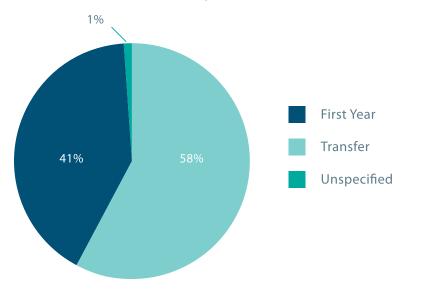
Some students face hardship or life events out of their control, which prohibit them from attending New Student Orientation. In these situations we provide Transition Modules; a course accessed through Canvas that allows students to gain a comprehensive understanding of new student orientation, connect with resources, and obtain federally mandated information they need to be successful.

Compiled data for the last 5 years shows that more transfer students tend to request Transition Modules. The most common reasons transfer students missed on campus NSO dates were: they could not get the time off from their employer, they were late acceptance, or they were transferring from another institution and in the middle of the semester. Missionary or service work, and not registering for NSO on time make up the majority of the first-year student needs.

In 2019 we had a decrease in students taking Transition Modules, which correlated to an increase in students attending New Student Orientation. For Spring 2018, Summer & Fall 2019, 340 students were approved for Transition Modules. Below is a breakdown of first-year and transfer students who completed a Transition Module and registered for classes.

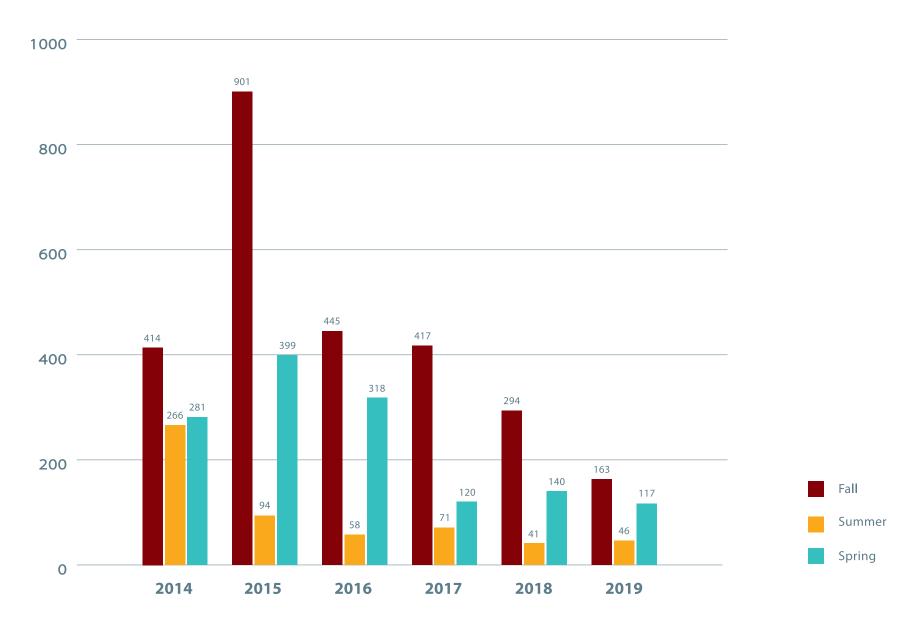
#### **Who does Transition Modules?**

Of the 500 who were approved below is a breakdown of first-year and transfer students who completed a Transition Module.





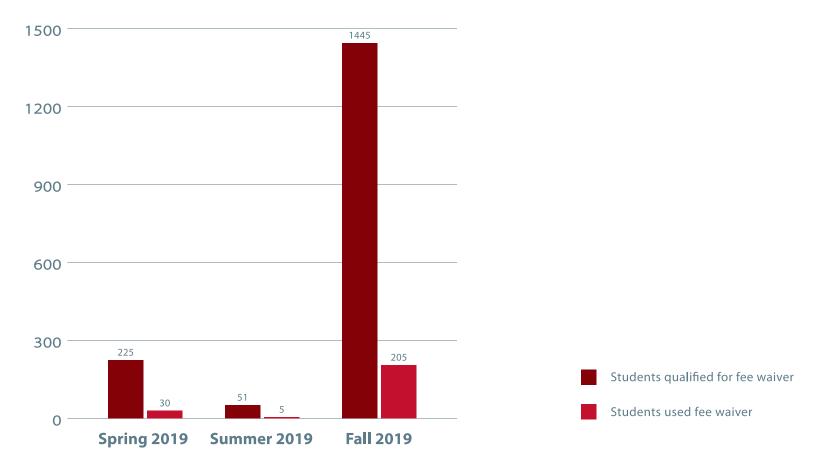
## **Transition Modules 2019**



# **Orientation Programs**

## **Fee Waivers**

Fee waivers are approved for students who face financial barriers and approved through the financial aid process and based off of Estimated Family Contribution. We work with each student on a case-by-case basis if they request to waive the New Student Orientation fee. In recent years our tracking of students who qualify and utilize fee waivers for orientation has improved. It does seem that while many students qualify they do not utilize the fee waivers.

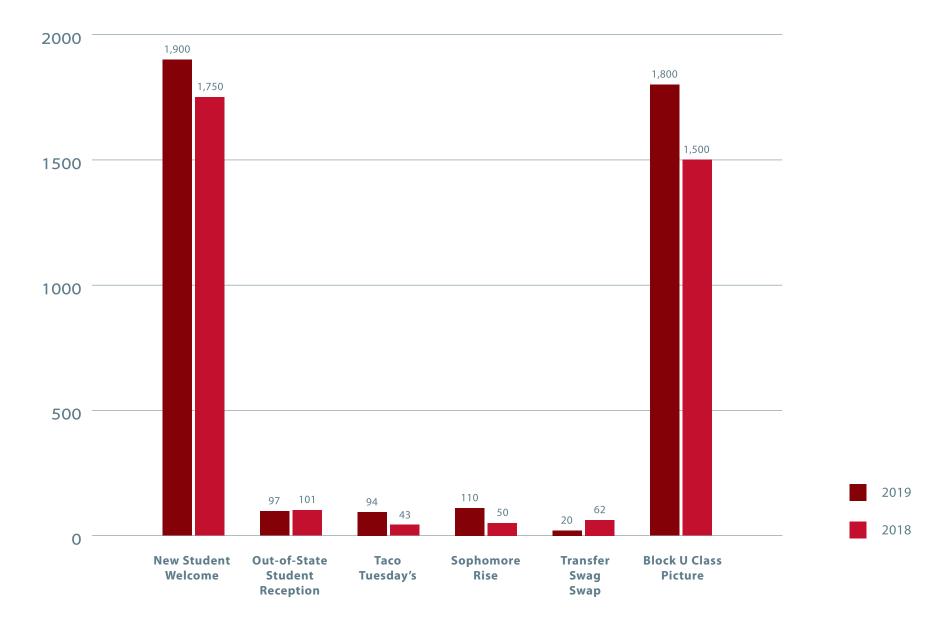


# Welcome Programs Welcome Week

Welcome Week is a series of events to welcome new and returning students to the University of Utah during the first few weeks of Fall and Spring semesters. This week takes place for nine consecutive days in August leading up to the start of the academic year. There are several signature events offered during Welcome Week that are planned and managed out of the Office of Orientation & Transition. The New Student Welcome, Out-Of-State Student Reception, Taco Tuesday's, Sophomore Rise, Deferred Student Reception, Transfer Swag Swap and Class of Block U Picture just to name a few, to the multitude of events that take place on campus.



### Welcome Week 2019





# First Year Programs Swoop Camp

Swoop Camps are extended orientation programs that are a transformational tool to provide increased student engagement, retention, community and connectedness before students begin their first semester at the University of Utah. The primary goals within Swoop Camp are to: get students excited about the University of Utah, assist them in forming connections with their peers, provide intentional leadership development, share Utah history and traditions, and provide resources for student involvement and success. In 2019, Swoop Camp offered four choices to incoming first-year students: Swoop Camp Adventure, Swoop Base Camp and Swoop Camp Backcountry and one came offered specifically for incoming Transfer Students: Swoop Camp Crimson. Swoop Camp Adventure is a 4-day, 3-night experience that allowed students to build community while taking advantage of their mutual love for the outdoors. Swoop Camp Backcountry is a 4-day, 3-night backpacking excursion, forging strong relationships, developing leaders and an appreciation for the outdoors. Swoop Base Camp (formally Spirit) is a 3-day, 2-night traditions camp that focused on U pride, building community, and leadership. Similar to adventure, Swoop Camp Crimson is a 4-day, 3-night experience that allowed students to build community while taking advantage of their mutual interest for the outdoors. All Swoop Camps are offered during the summer and are concurrent with New Student Orientation.

In 2019, 88 incoming first-year students attended three sections of Swoop Camp Adventure in June and July. During each camp session, students participated in three trip activities: Utah canyon hiking, whitewater rafting, and rock climbing. Each small group rotated through these activities by day. At night, students would participate in intentional small group activities back at camp with their Swoop Camp Captain and Swoop Camp staff in order to engage more fully in the extended orientation approach. For the third year, June and July 2019 Adventure camps were scheduled in conjunction with New Student Orientation sessions to assist out-of-state students in making the most of their orientation and time in Utah. This was very successful, as the majority of Swoop Camp Adventure participants attended the adjacent New Student Orientation with many in-state students who attended a different New Student Orientation session. Swoop Camp Adventure participant assessment demonstrated the following:

#### 100% strongly agreed or agreed that:

- "As a result of attending Swoop Camp, I feel connected to the University of Utah community."
- "As a result of attending Swoop Camp, I had the opportunity to meet other new and continuing students."
- "As a result of attending Swoop Camp, I was introduced to Utah outdoor recreational options."
- "As a result of attending Swoop Camp, I feel like my trip leaders were knowledgeable and supportive resources."

#### Regarding open-ended feedback, Adventure participants said:

- "It was one of the best outdoor experiences that I could have asked for."
- "Best week of my life!"
- "Made me realize how fun and cool college can be with good friends"
- "I was really nervous, but Swoop Camp was the best decision I could have made."





37 incoming first-year students attended Swoop Base Camp in August 2019. Swoop Base Camp took place immediately before the start of the fall semester, and focuses on Utah history and traditions, the transition from high school to college, leadership and involvement opportunities, and building community. Students traveled to a local retreat facility north of Salt Lake City, and spent their days participating in a variety of intentional teambuilding activities, workshops, and small group discussions lead by Swoop Camp Captains. These activities were provided to ensure that every participant was able to feel connected, be involved and start to find their love for the University of Utah.

#### 100% strongly agreed or agreed that as a result of Swoop Base Camp they:

- Feel connected to the University of Utah community
- Had the opportunity to meet other new and continuing students

# Regarding open-ended feedback, Base Camp participants said:

- "It was amazing and went beyond expectations,"
- "It was transformative for me."
- "I loved it! It was so good at bringing me out of my shell and meeting everyone was such a good bonding experience"
- "It was excellent!"

For incoming fall 2019 first-year students, Swoop Camp Backcountry quickly filled to capacity. Backcountry hosted 37 new student participants in a remote setting to enjoy the wonders of the Uinta Mountains, while forging strong relationships with a small group of other new students and experienced leaders. Students depended heavily on one another each day to create a lasting experience and understand the outdoors. Students viewed some of the tallest peaks, swam in clear lakes, and created unique experiences from their new backyard. Swoop Camp Backcountry participant assessment demonstrated the following:

#### 97% strongly agreed or agreed that as a result of Swoop Camp:

- They felt connected to the University of Utah Community
- Had the opportunity to meet other new students

#### **Regarding open-ended feedback, Backcountry participants said:**

- "Best experience of my life!"
- "Swoop Camp Leaders were amazing. I felt respected, capable, and I had a lot of fun!
- "Encourage others to do Swoop Camp because I had so much fun!"
- "Loved how well I seemed to get to know people in a short time

Swoop Camp Crimson hosted 8 transfer students in August 2019. Swoop Camp Crimson took place directly after the final Transfer Orientation of the summer. It was helpful for students to be able to go straight from Orientation to Outdoor Adventures for Swoop Camp check-In. During each camp session, students participated in three trip activities: Utah canyon hiking, whitewater rafting, and rock climbing. Each small group rotated through these activities by day. The Swoop Camp Crimson participant assessment demonstrated the following:

#### 100% strongly agreed or agreed that as a result of Swoop Camp:

- They felt connected to the University of Utah Community
- Had the opportunity to meet other Transfer students

#### Regarding open-ended feedback, Crimson participants said:

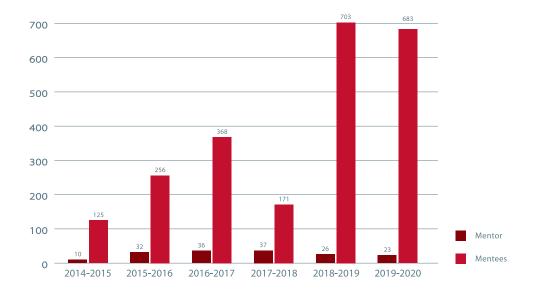
- "It was great to be with other transfer students."
- "I feel like I know the other participants really well."

# **Campus Life Mentor**

On average, first year students who participate in the Campus Life Mentor Program have a higher GPA than their peers who do not participate as shown below.

Campus Life Mentors (CLMs) is a yearlong University of Utah sponsored peer mentoring program that places first year students (Mentees) with upper class students (Mentors). Over the course of the year, Mentees/Mentors develop sustaining relationships aimed to address first year concerns on a holistic level. They engage new students in one-on-one interactions to connect students with resources, begin to build a sense of belonging, and get to know their new home at the University of Utah. Mentors are students who have demonstrated both academic and personal success. The Office of Orientation & Transition funds a nominal stipend for the mentors and provides funding opportunities for students to connect on campus. CLM's communicate regularly with their mentees and strive to create opportunities for face-to-face connection. Mentees, after their first year, gain agency in their role as students, have chances to build on their identity, and start exploring what their role at the university looks like. Mentees have the opportunity to make the Campus Life Mentor program exactly what they need to be successful.

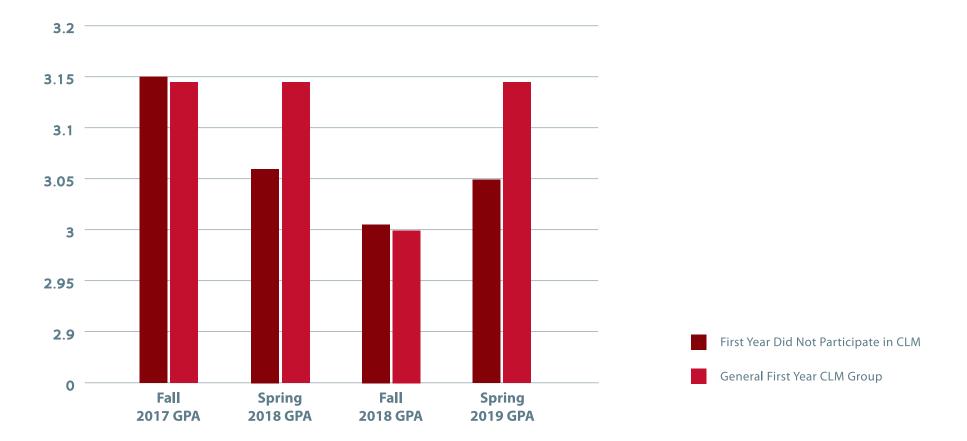




Over the past five years, Campus Life Mentor has undergone changes and had opportunities for growth to ensure that the program is intentional and impactful. For the past year, we have been pairing Mentees with Mentors who are in the same college or have a similar major as them. This change has substantially increased enrollment of Mentees, as illustrated by the chart above.

## **Campus Life Mentor**

## **GPA Comparison**



Mentees value the relationship that they are able to build with their Mentors. In open-ended feedback, one mentee said: *"I enjoyed having someone to talk to that had gone through the same things I had. It was really nice to just have someone to ask questions, and someone that when I saw them on campus I could wave a feel a little more at home."* 

# **Picture Your First Year**

Picture Your First Year (PYFY), now in it's seventh year, continues to provide a creative outlet for first year students to track their individual and collective transition through art. PYFY was created in order for students to be able to visually express their human skills and appreciate the beauty and emotional power of art. PYFY is offered to first year students as a credit/no credit course during the fall semester of their first year.

Something new to fall 2018, was implementing field trips. These field trips included, Photoshop Basics Workshop with Marketing & Communications, a docent lead tours of the Utah Museum of Fine Arts, Marriott Library, and Lassonde Studios. These outings were strategically chosen in order to show our student the many resources that are available on campus, and also allow them to learn more about art and what they can capture through their art. During each weekly class session, participants connect with the other new students, which helped them find support from their peers and facilitator, and learned more about programs and resources that will help them overcome barriers or concerns that they share through their art and reflection papers.

The 13 participants who joined and completed the course in the 2018 fiscal year had an average GPA of 2.91 (an increase from 2017 average of 2.90) compared to the average GPA of 3.25 at the end of the first year for students who were not a part of the PYFY course. Additionally, 12 participants returned to the U in their second year, enrolled as full-time students.

Many of the PYFY participants have found leadership opportunities on campus and through our office. The Picture Your First Year participant assessment distributed by the Office of the Registrar provided the following open-ended feedback:

- "Very effective new insight on my first year. Allowed me as a freshman to gain new networking connections and new sights among the University. Very beneficial."
- "The group discussions worked well and the freedom in submitting any kind of artifacts was nice."
- "It definitely makes the whole class friends."
- "It was a fun class and it was nice to have a team to talk to."



# Transfer Programs Crimson Mentors

The Crimson Mentor (CM) program is designed to engage new transfer students with the University of Utah, and provide an immediate connection to the surrounding campus community during their first year. New transfer students are paired with a trained upper-class transfer student mentor who provides guidance, resources, advice, and support as transfer students navigate their first year on campus.

For the fall semester of 2018, 651 transfer students signed up to be matched with 15 Crimson Mentors, resulting in a 43:1 ratio. These students were directly recruited at summer new student orientation and signed up online before the fall semester began. The CM program offered a small group event each month, a study session each month, and opportunities to connect one-on-one with their Crimson Mentor. Students were also invited to participate in monthly small group events organized by their assigned Crimson Mentor. Additionally, mentors were expected to have at least two points of contact with their students each month. During the academic year, each Crimson Mentor was expected to meet with their supervisor to ensure they were being supported throughout the program.

For fall 2018, the CM program promoted Transfer Workshops, Crimson Transfer Honor Society, and small group monthly events. The variety of programs offered to mentees are numbers related to Exceptional Educational Experience: meaningful experiences, integrated general education, engaged faculty, engaged staff, and effective communication.



# **Crimson Mentors**

There were also great developments through the perspective of the mentors. Assessment data shows that they felt they had an impact on new transfer students' academic and social integration and included comments like:

- "I liked having someone to contact if I had any questions, and I really appreciated the supportive texts."
- "My mentor was really nice and reached out a lot to get me involved."
- "Knowing someone at these various events made it easier to feel at ease and meet more people."

For spring semester 2019, 95 transfer students signed up and were paired with 14 Crimson Mentors (a fall mentor graduated), resulting in a 7:1 ratio. This decreased load on mentors and allowed for more frequent and meaningful interaction with individual students.

Students selected to be Crimson Mentors learned about campus resources, mentoring skills, and ways to interact with new students at a day and a half long training. Many Crimson Mentors were former mentees, and they benefited from an extra year with the program.

**Mentee GPAs** 

### **Mentor Interaction Breakdown**

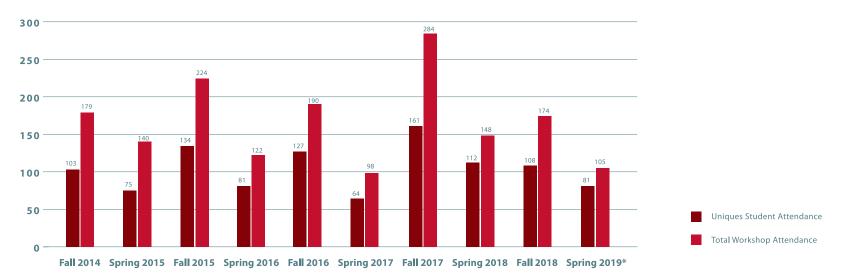
Type of Interaction	Occurrences	Semester	Mentee GPA	General Student GPA
Mentor-led small group events	116	Fall 2017	3.39	3.14
	(Group meals, Coffee,	Fall 2018	3.24	3.18
	Attending U of U events)	Spring 2019	3.25	3.22
O&T sponsored events	4			
	(Fall kickoff, December ice skating,	Mentor GPAs		
	Spring kick off, Spring closing social)	Semester	Mentor GPA	
Mentor-Mentee emails	At least <b>1 per month</b>	Fall 2017	3.5	
Mentor-Mentee text messages	At least <b>1 per month</b>	Fall 2018	3.63	
Mentor-Mentee 1:1 meetups	As students requested	Spring 2019	3.67	

# **Transfer Workshop Series**

In its sixth year, the Transfer Workshop Series continues to support student success and graduation. Workshops are held on varying dates & times during the week to allow flexibility with student class schedules, and each workshop provides a meal to attendees. 10 workshops were held in the fall of 2018, and 8 more in spring 2019. Examples of workshops held in the 2018-19 year are Undergraduate Research, Financial Aid, Mindfulness & Meditation, and Resume Building.

	Fall 2018	Spring 2019		Fall 2018	Spring 2019
Workshop Attendance	174	105	Participants at 2+ Workshops	36	23
Unique Participants	108	81	Most Popular Session	Study Skills	Drop-in Academic Advising



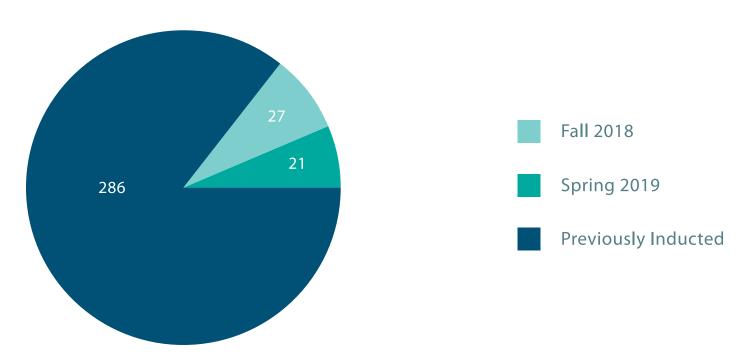


New transfer students who attend 2 or more workshops while maintaining a 3.5 GPA in at least 12 credit hours are eligible to join the Crimson Transfer Honor Society.

# **Crimson Transfer Honor Society**

Established in 2016, the Crimson Transfer Honor Society (CTHS) recognizes the academic excellence of transfer students. As mentioned in the Transfer Workshop Series section, new transfer students that attend 2 Transfer Workshops and earn a 3.5 GPA in their first 12 credit hours are eligible to join CTHS. In 2018-19 48 students joined CTHS.

#### 2018-2019 CTHS Membership



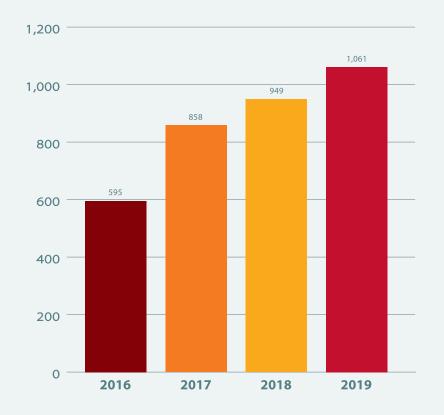
CTHS awarded \$5,000 in scholarships in 2018-19, including a new \$2,500 scholarship presented in partnership with the University of Utah Union. Members showed their passion for getting involved with the community, volunteering more than 500 total hours across 7 different service events.

# Parent & Family Programs Parent & Family Welcome Social

The Parent and Family Welcome Social creates a meaningful experience for Parent and Family members and is designed to encourage new families to connect with one another and celebrate the beginning of their students' journey at the University of Utah. The 2019 Parent and Family Welcome Social was held during Welcome Week in August 2019. This event follows Housing & Residential Education's Move-In Day and leads into the New Student Welcome. Held on the Marriott Library Plaza, entertainment was provided by a live band and food was catered by Mo'Bettahs – Hawaiian style BBQ. Over 1,300 participants registered for the BBQ and 1,061 attended. Each year we see an increase in attendance, with the 2019 event the highest yet.

3.5

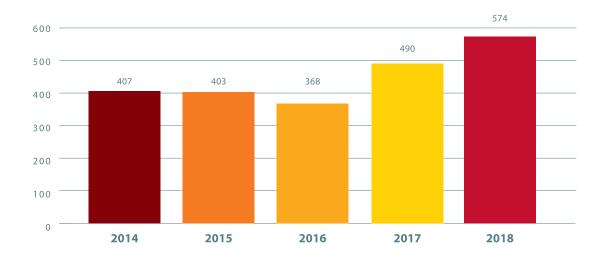
### **Parent & Family BBQ Attendance**



## **Parent & Family Weekend 2018**

Parent and Family Weekend is an event aimed at bringing parents and family members together with their students. During this weekend, the Office of Orientation & Transition organizes a 3-day itinerary with different events for families to participate in with their students. In 2018, on the Friday of Parent and Family Weekend the office hosted a welcome reception. In partnership with K-Ute Radio, a student run radio station. Saturday's activities included a tailgate and attendance to the football game later that evening. Our tailgate included catering and entertainment. Tickets for the tailgate and football game could be purchased together or separately. To round out the weekend, parent and family members were invited to a brunch at the Peterson Heritage Center. Parents identified that their favorite parts of the weekend included spending time with their students, attending the football game, and attending the tailgate.

### **5-Year Attendance Rates of Parent and Family Weekend**

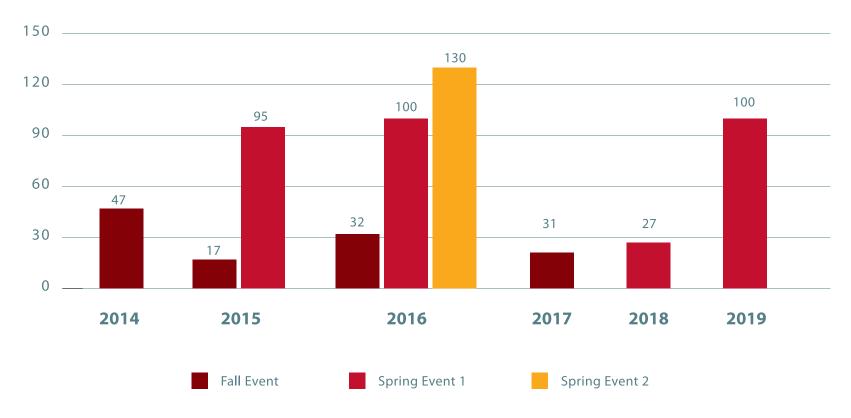




# **Mom and Dad's Night**

Many parents and families want to continue to be involved with their student's education and experience at the University of Utah during the year. Moms & Dad's Events are great ways for parents and family members to support their student and meet other families. Mom and Dad's events range from arts to athletics.

As can be seen in the following chart attendance at Mom and Dad's nights has increased from 2014. In 2016, the most Mom and Dad's events occurred.



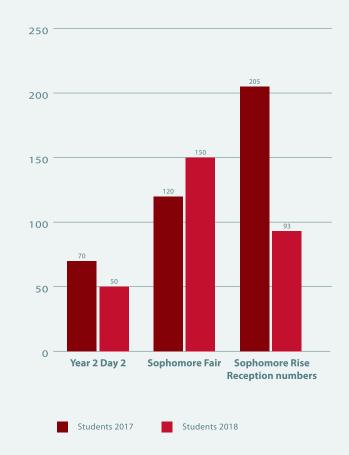
### **Attendance of Mom and Dad's Nights**

# **Sophomore Rise**

In the 2018 fiscal year, Sophomore Rise went into its second year of serving students who have entered their second year or third semester. The Office of Orientation & Transition, under the support of Undergraduate Studies, implemented a Sophomore Appreciation Week during the second week of September, which included a Sophomore Fair to kick-off the week, and a Sophomore Celebration. Through this initiative we are able to create awareness to our students about Sophomore Rise through intentional programming.

The Office of Orientation & Transition implemented a Sophomore Welcome Social during Welcome Week, to not only create buzz about the Sophomore Appreciate Week, but also to inform second year students of all the resources that are available to them beyond the first year. We called this event Day 2, Year 2. This initiative started in the 2017 fiscal year welcoming 70 second year's students to meet each other and learn about the Sophomore Appreciate Week. During the 2018 fiscal year, 50 students attended this event. The Sophomore Fair engaged students with tabling from deeply engaged campus resources, such as, Student Success Advocates, Learning Abroad, internships, and more. Additionally, student were able to de-stress with games, photo booth and food, all provided during the fair. In the 2017 fiscal year, the Sophomore Fair saw 120 participants compared to 150 in 2018. This was a successful increase during its second year.

#### **Sophomore Rise**



# **Staff Excellence**

The 2018-2019 academic year showcased many professional accomplishments made by the Office of Orientation & Transition staff members. In addition to serving on and chairing campus- wide or division-wide committees, the staff also took on many national leadership positions and attended and presented at numerous conferences.

#### Nomani Satuala, Director

- 2019 Utah First-Year Experience (FYE) Conference Co-Chair
- Presented at the 2019 NODA Region III Conference
- Awarded with the Pursuit of Inclusion Award from Student Affairs

#### **Erin Sine, Associate Director**

- 2019 NODA Region III Conference Co-Chair
- NASPA Western Regional Planning Committee, Marketing Co-Chair
- Utah NASPA Planning Committee
- University of Utah Staff Council Member, Academic Affairs District

#### **Mike Carpenter, Assistant Director**

• Presented at the 2019 NODA Region III Conference

#### Sydney Magana, Assistant Director

- Graduated with a Master's Degree in Education, Leadership, and Policy
- Pass with Distinction on the Capstone Paper in the Masters of Education program
- Presented at the 2019 NODA Region III Conference
- Presented at the 2019 Utah NASPA Conference

#### Miranda Klausmeier, Administrative Assistant

• Graduated with a Bachelor's of Fine Arts

#### Deepika Shah KC

- NASPA Western Regional Planning Committee
- Awarded with the NASPA Region V Graduate Student Rising Star Award
- Presented at the 2019 NODA Region III Conference

#### **Lauren Ashton**

• Presented at the 2019 NODA Region III Conference



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